

11 Academia Networks

Creators of:

INOMICS



Conference Monkey



NewEngineer.com

White Label Solution

2019

By running a Career Hub, you will

- position your brand strategically worldwide
- develop a new revenue stream
- source talents strategically
- access early-stage research

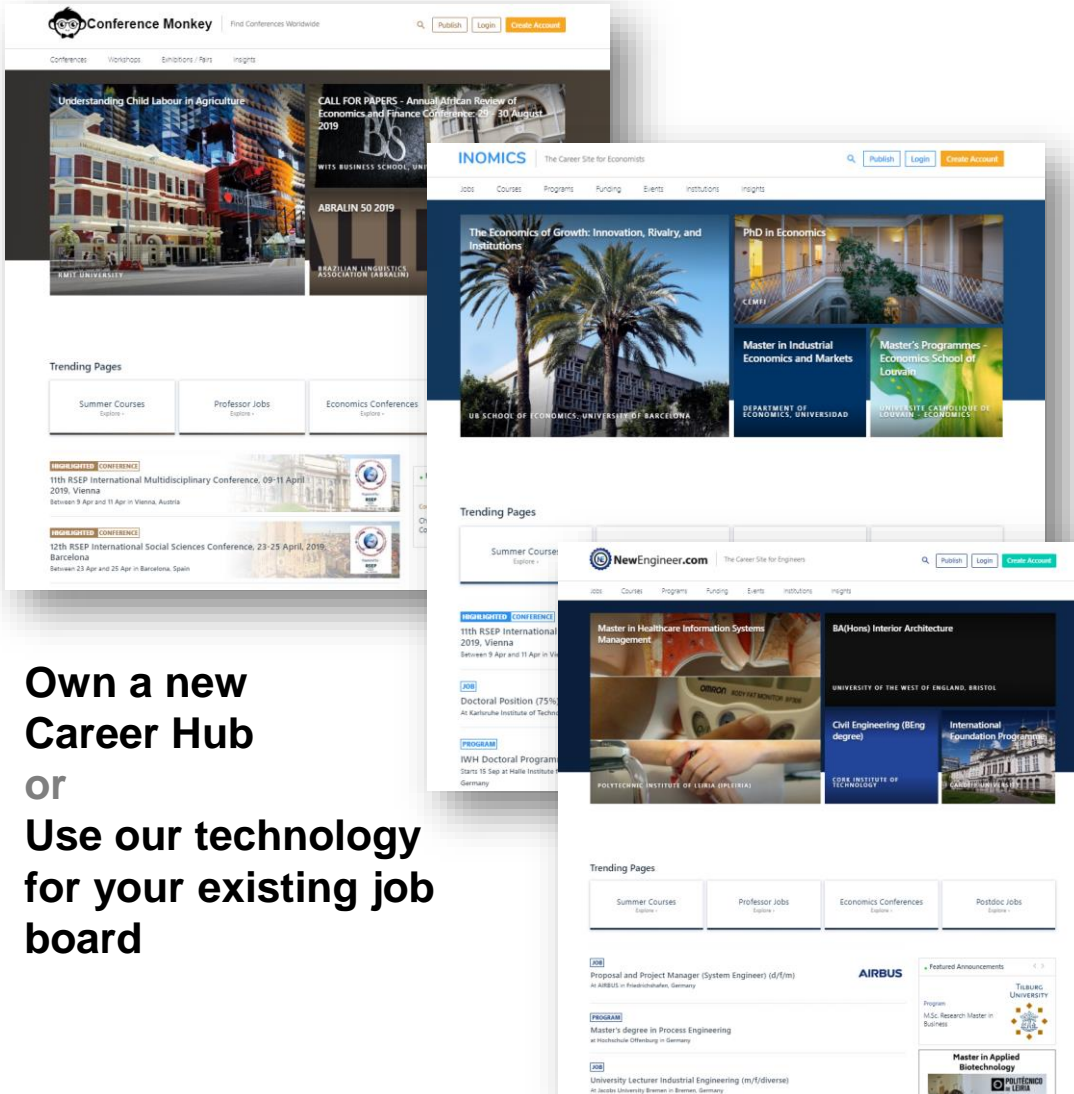
What you will get

Benefits of a career hub:

- Build/run your own career hub for your professional community
- Build new revenue stream from marketing, student and job recruitment
- Attract new talents through brand awareness and employer branding
- Expand internationally

Cooperation Options:

- Build/run your independent career hub
- Embed career hub into your website
- Add components of 11AN technology to your existing job board (e.g. crawler, recommendation engine, CRM module)



Own a new
Career Hub

or

Use our technology
for your existing job
board

Business Model established & working

For our customers:
Effective recruitment channels.



- ✓ Multi-channel campaigns
- ✓ Highly targeted niche audiences
- ✓ Best conversion rates

Focused Niche Community

JOB RECRUITMENT	STUDENT RECRUITMENT	CONFERENCE PROMOTION
<ul style="list-style-type: none"> • Industry • Academic • Research • Graduate • PhDs • Other 	<ul style="list-style-type: none"> • Bachelors • Masters • Scholarships • PhDs • Summer courses • Professional training 	<ul style="list-style-type: none"> • Conferences • Call for papers • Workshops • Seminars • Exhibitions/fairs • Other
<p>Mobile Tablet</p>		
<p>Real Time Stream</p>		
<p>Highly Personalized</p>		

For our users:
Shape their personal career development.



Students, Graduates, Professionals
Researchers, Professors

- ✓ A career is more than just a job!
- ✓ Personalized career opportunities
- ✓ Highly reputable content

Why should you work with us

Current Situation:

- By 2030, demand for skilled workers will outstrip supply, resulting in a [global shortage of more than 85.2 million talents](#).
- Employers continue to have **difficulties employing skilled labour** due to talent mismatch, inflexible labour markets, among other factors.
- [Global skill index](#) predicts the **dramatic impact on revenue that the talent crisis will cause**, hence affecting competitiveness of entire economies.
- **Digitization may not help** in the high-skill job segment
- **Talent sourcing has to start at Universities**

The Solution:

Product:

“Out of the box”, easy to implement platform including proven business model, career tech and integrated CRM system

Niche Career Hubs to strategically source talents at all career levels

Opportunities:

- **New revenue stream**
- **Brand awareness and employer branding** with global reach
- **Direct access to top talents** and early-stage research

- ✓ Technology company with **more than 15 years of experience** in the career and recruitment services.
- ✓ Experience **building and engaging a talented academic community** in more than 150 countries
- ✓ We support large businesses & industry associations with:
 - **Staffing and recruitment** services
 - **Media and publishing**
 - **Engagement** of talents in distinct academic disciplines.
- ✓ **Career hubs strategy**, so we deliver value to users all career levels, increasing the engagement of your community.

Other Models of Cooperation

			EUR p.a.
<p>Use our technology</p> <p>(SaaS Model)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Build/run your own career hub for engineers • Build new revenue stream from marketing and recruitment 	<p>Cooperation Options:</p> <ol style="list-style-type: none"> Build/run your independent career hub Embed career hub into your website 	75,000+
<p>Sponsor a new Career Hub</p> <p>(Sponsorship Model)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Priority access to young engineers • Access to growing international community • Ability to reduce your recruiting costs 	<p>Cooperation Options:</p> <ol style="list-style-type: none"> Focus on access to talents Focus on access to early-stage research 	15,000 – 175,000
<p>Customer</p> <p>(Online Advertising)</p>	<p>Benefits:</p> <ul style="list-style-type: none"> • Access to a niche community • Recruit talent 	<p>Cooperation Options:</p> <ul style="list-style-type: none"> • Online announcements • Package or subscription models 	1,000 – 15,000

Thank you

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